

Call Now 1.520.458.5550 www.bannerprintingcenter.com





# Your source for Full Service **Printing from Design through Final Product**

# What we do at Banner Printing

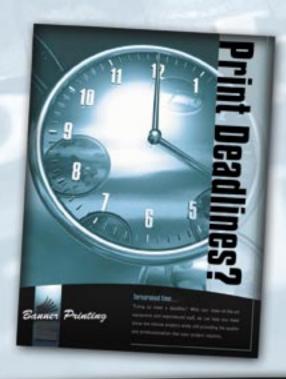
We specialize in corporate commercial printing, assisting companies in marketing their products and supplying them with quality printed materials. We specialize in short, medium and long runs, printing in 1, 2 and 4-color on almost any size or weight of paper. We can print from your files or help you create anything you can imagine on very tight deadlines!

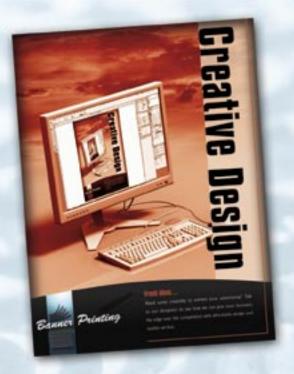


### **Personal attention**

Tired of indifferent employees from big city printing companies that hack your printing job out with no care or attention to detail? At Banner Printing Center we strive to provide the best in quality service.

Trying to meet a deadline? With our state-of-the-art equipment and experienced staff, we can help you finish those last minute projects while still providing the quality and professionalism that your project requires.



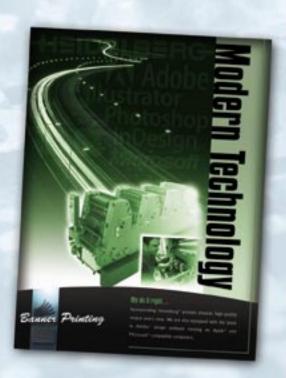


# Fresh ideas

Need some creativity to enliven your advertising? Talk to our designers to see how we can give your business the edge over the competition with affordable design and quality service. Our designers are trained in professional design programs that can take your business to the next level.

# We do it right

Banner Printing Center incorporates Heidelberg® presses, ensuring high-quality output every time. We are also equipped with the latest in Adobe® design software running on Apple® and Microsoft® compatible computers. With cutting-edge technology, we can make sure that what you see on screen ends up in beautiful color prints fresh off the press.



# **Ordering Made Easy**

- 1. Call us at 520.458.5550
- 2. **Email** your file to orders@bannerprintingcenter.com
- 3. **Send** your file to our FTP site at www.bannerprintingcenter.com

# **Pricing information**

For pricing not shown in this catalog, call us at 520.458.5550 or visit www.bannerprintingcenter.com for more details. Pricing in this catalog assumes that files provided are press ready. See page 6 for details.



# **Business Cards**

4/0, 4/1, 4/4, 1/0 or 2/0

Pricing	500	1000	2500	5000				
Gang Run Program Process Color 1 or 2 sides*	\$59	\$ <b>9</b> 9	\$189	\$359				
*Gang run business cards - Print side 2 in color for only \$20 more!								

Pricing	500	1000	2500	5000
Process Color 1 Side	\$ <b>99</b>	<sup>\$</sup> 163	\$299	\$374
Process Color 1 Side w/ Black Back <u>OR</u> Process Color 2 Sides	<sup>\$</sup> 159	\$299	\$439	\$ <b>529</b>
Two Colors Side 80# White Crest Cover	<sup>\$</sup> 125	\$149	\$169	<sup>\$</sup> 199

### **4 Color Specifications:**

- All Business Cards are 2"x31/2"
- Includes a FREE digital color or PDF proof
- 4/0, 4/1 and 4/4 printed on 95# white gloss cover
- 5-7 days production time

### 1 or 2 Color Specifications:

- Printed 2 standard PMS colors on 1 side. Finish size is 2" x 31/2"
- Includes a FREE PDF proof.
- Your choice of 80# Neenah Classic (Crest, Linen, Columns or Laid) or Starwhite Smooth.
- · Other custom stocks available. Call for details.

# Postcards 4/1 or 4/4

Available in 3 Sizes: 4x6 • 5x7 • 6x9

- Printed process color over black back or process color on both sides
- Includes a FREE digital color or PDF proof
- 5-7 days production time.
- Printed on 95# white gloss cover.

4x6 Pricing	1000	2000	3000	5000	10000	25000
Process Color/Black Back <u>OR</u> Process Color Both Sides	\$ <b>299</b>	\$378	§443	\$ <b>525</b>	\$689	\$1089
5x7 Pricing	1000	2000	3000	5000	10000	25000
Process Color/Black Back <u>OR</u> Process Color Both Sides	\$379	§478	\$ <b>539</b>	\$ <b>629</b>	\$839	<sup>\$</sup> 1469
6x9 Pricing	1000	2000	3000	5000	10000	25000
Process Color/Black Back <u>OR</u> Process Color Both Sides	\$ <b>490</b>	\$586	\$640	<sup>\$</sup> 734	\$989	<sup>\$</sup> 1689

# Flyers / Brochures

Available in 3 Sizes: 4x6 • 5x7 • 6x9

- Includes a FREE digital color or PDF proof
- Printed on 80# white gloss
- Upgrade to 100# white gloss book for \$15 per 1000

81/2 x 11 Pricing	500	1000	2000	3000	4000	5000	10000
Process Color 1 Side	\$399	§429	\$ <b>469</b>	\$ <b>499</b>	\$ <b>549</b>	\$589	\$799
Process Color Both Sides	\$ <b>499</b>	\$549	\$599	\$649	\$699	§749	\$ <b>999</b>
Optional Folding	§20	\$30	\$40	\$50	\$ <b>60</b>	<sup>\$</sup> 70	<sup>\$</sup> 110

• 2-4 days production time from proof approval.

Phone: 1.520.458.5550 orders@bannerprintingcenter.com

## **Brochures**

11x17 Folded to 81/2 x 11

11 x 17 Pricing	500	1000	2000	3000	4000	5000	10000	
Process Color Both Sides	\$699	<sup>\$</sup> 769	\$859	\$959	\$1039	<sup>\$</sup> 1139	\$1599	
11v17 Prochure Includes Folding to 91/, v 11								

- 11x17 Brochure Includes Folding to 8<sup>1</sup>/<sub>2</sub> x 11
- Includes a FREE digital color or PDF proof
- Printed on 80# white gloss book
- 2-4 days production time from proof approval
- Upgrade to 100# white gloss book for \$30 per 1000 for 81/2 x11

# 4x9 Rack Cards

Pricing	1000	3000	5000	7500	10000
Process Color/Black Back <u>OR</u> Process Color Both Sides	\$ <b>499</b>	\$588	\$688	\$809	\$926

- Includes a FREE digital color or PDF proof
- Printed on heavyweight 95# gloss cover
- · No extra charge for bleeds.

• Includes gloss varnish coating for added brightness and durability

# **Stationery**

# Corporate Letterhead and #10 Enevelopes

- Includes a FREE digital color or PDF proof
- Boxed in units of 500
- 3-5 days production time from proof approval
- Extra charge for bleeds

LETTERHEAD PRICING	500	1000	3000	5000
1 Spot Color on white 24# Classic Writing	<sup>\$</sup> 149	<sup>\$</sup> 169	§269	\$369
2 Spot Colors on white 24# Classic Writing	<sup>\$</sup> 199	\$ <b>219</b>	\$329	<sup>\$</sup> 449
1 Spot Color on white 60# Opaque Book	<sup>\$</sup> 129	<sup>\$</sup> 139	<sup>\$</sup> 199	\$269
2 Spot Colors on white 60# Opaque Book	§179	<sup>\$</sup> 189	\$259	\$349
Process Color on white 24# Classic Writing	\$329	\$389	\$ <b>5</b> 59	\$699
Process Color on white 60# Opaque Book	\$299	\$ <b>339</b>	<sup>\$</sup> 449	\$ <b>5</b> 59

Available in classic linen, laid or crest. Standard ink colors: red, blue, green, brown and grey. PMS special mix colors available for additional \$40.

Envelope Pricing	500	1000	3000	5000	
1 Spot Color on white 24# Classic Writing	<sup>\$</sup> 164	<sup>\$</sup> 199	§439	\$659	
2 Spot Colors on white 24# Classic Writing	<sup>\$</sup> 214	\$249	\$499	\$739	
Process Color on white 24# Classic Writing	\$379	\$44 <b>9</b>	Call for Augto		
Process Color on white 60# Opaque Book	\$369	\$429	- Call for Quote		

Bleeds are not available with these envelope prices.

# **#10 Business Envelopes**

- Includes a FREE digital color or PDF proof
- Printed on 24# white wove

Pricing	500	1000	3000	5000
1 Spot Color on 24# White Wove	<sup>\$</sup> 164	<sup>\$</sup> 199	§439	\$659
2 Spot Colors on 24# White Wove	<sup>\$</sup> 214	\$249	§499	<sup>\$</sup> 739

Standard ink colors: red, blue, green, brown and grey. PMS special mix colors available for additional \$40. Bleeds are not available with these envelope prices.



# **Pocket Folders 9x12**

1/0, 2/0 or 4/0

Pricing	500	1000	3000	5000
1 Spot Color on white 95# Gloss Cover	\$164	<sup>\$</sup> 199	\$ <b>439</b>	\$659
2 Spot Colors on white 95# Gloss Cover	\$214	\$249	\$ <b>499</b>	§739
Process Color on white 95# Gloss Cover	\$884	<sup>\$</sup> 1069	\$1724	\$2399

- · Includes a FREE digital color or PDF proof
- · Double pocket on inside.

### **Door Hangers** 4.0 or 4/4 4x10

Pricing	500	1000	2000	3000	4000	5000
Process Color 1 Side	\$ <b>549</b>	\$569	\$599	\$629	\$669	\$699
Process Color Both Sides	\$649	\$ <b>667</b>	\$699	§739	\$779	\$819

- · Easy to hang die-cut hole with slit
- Printed on premium 95# white gloss cover
- No extra charge for bleeds
- Includes a FREE digital color or PDF
- 6-8 days production timee from proof approval

# Note Cards, Greeting Cards & Thank You Cards 4/0 or 4/1 • 51/2 x 81/2 Flat Size • Scored

Pricing	500	1000	2000	3000	4000	5000
Process Color 1 Side	\$ <b>549</b>	\$569	\$599	\$629	\$669	\$699
Process Color Both Sides	\$649	\$ <b>667</b>	\$699	<sup>\$</sup> 739	§779	\$ <b>819</b>

- Printed on premium 10 pt. C1S
- Blank A-2 envelopes included
- Size is 43/8" x 53/4"
- Includes a FREE digital color or PDF
- 46 days production time from proof approval

## **Note Pads**

1/0, 2/0 or 4/0

- 50 sheets per pad
- Size is 41/4" x 51/2"
- · Printed on premium 20# white bond

Pricing	1/2 Case (200 Pads)	1 Case (400 Pads)	2 Cases (800 Pads)
1 Spot Color on 20# White Bond — No Bleeds	\$ <b>549</b>	\$569	\$599
2 Spot Color on 20# White Bond — No Bleeds	\$ <b>649</b>	<sup>\$</sup> 667	\$699
Process Color on 20# White Bond — Bleeds OK	\$649	<sup>\$</sup> 667	\$699

# **Door Hangers**

4.0 or 4/4 4x10

Pricing	500	1000	3000	5000
1 Spot Color on white 95# Gloss Cover	\$164	<sup>\$</sup> 199	§439	\$659
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- Printed on premium 95# white gloss cover
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- Printed on premium 10 pt. C1S
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1 Spot Color on 20# White Bond — No Bleeds	\$ <b>549</b>	\$569	\$599
2 Spot Color on 20# White Bond — No Bleeds	<sup>\$</sup> 649	<sup>\$</sup> 667	\$699
Process Color on 20# White Bond — Bleeds OK	<sup>\$</sup> 649	<sup>\$</sup> 667	\$699



# Painting,

# **Electronic Prepress Procedures**

This procedures sheet has been created to help you prepare files for submission to Banner Printing Center and to ensure that files

meet the requirements and guidelines of Banner Printing Center.

Please take a moment to read this sheet before sending your files. Please check all electronic files thoroughly and ensure they meet the specifications listed below.

### Electronic material is the preferred format

Files provided to Banner Printing Center must conform to the specifications set below and include a digital printout for proofing purposes. We accept files created in:

- QuarkXPress as a document provided you supply all images (scans, .tiff, .eps, logos, printer and screen fonts, etc.).
- Adobe Illustrator saved as an .eps with all type "converted to outlines," all colors to CMYK (no spot colors see note below.
- Adobe Photoshop format saved as a .tiff or .eps in high resolution, 300 dpi (PSD files will be accepted. If fonts are not included we cannot be responsible for text defaulting or reflowing).
- Adobe Acrobat PDF file saved in high resolution mode (Press Optimized). Other PDF files will be accepted from programs able to generate high resolution PDFs (however, Banner Printing Center is not responsible for fonts not embedded by these programs, as reflow and font default can occur).
- Adobe InDesign as a document provided you supply all images (scans, .tiffs, .eps, logos, printer and screen fonts, etc.).
- CorelDraw as a document provided you supply all images (scans, .tiffs, .eps, logos, printer and screen fonts, etc.) needed to print project. We prefer PDF files from this program, but we will accept the documents with all of the items mentioned above.

### Files provided via E-mail or FTP site.

Email your files to orders@bannerprintingcenter.com. Or for larger files, you can upload them via our FTP server at www. bannerprintingcenter.com.

### We DO NOT accept...

Digital files provided with image resolution less than 300 dpi or images downloaded from the internet. *These files are considered Low Resolution and Banner Printing Center will not be responsible for the poor quality as a result of printing.* 

If you cannot produce electronic material in the programs listed above, please call us at 520-458-5550 to consult with one of our designers to have them design the project for you.

**NOTE:** We may be required from time to time, to adjust and manipulate your files to ensure they meet our specifications. You will be contacted if adjustments need to be made and you will be given an opportunity to resupply us with a new file, or for Crown Press to make the necessary adjustments upon your request.

### **Useful Printing Terminology**

- EPS Encapsulated Postscript File.
   A vector-based computer graphics file format developed by Adobe Systems. EPS is the referred format for many computer illustrations because of its efficient use of memory and fine color control.
- TIFF Tagged Image File Format, a fiel format used for the reproduction of digitally scanned images such as photographs, illustrations & logos.
- PDF Portable Document Format.
- **Registration** The process of alignment of the different elements

- in a printing job, such as the different colored inks on a print job, so they are correctly printed next to each other or over each other.
- **Bleed** an image or printed color that runs off the trimmed edge of a page.
- **Trapping** Printink ink over previously printed ink. Trapping is also used to describe teh very slight overlapping of adjacent colors.
- CMYK The four process color inks: Cyan, Magenta, Yellow and Black.

- RGB Red, Green, and Blue; the colors used by a computer monitor to create color images on the screen. These are not printed inks.
- PMS color (Pantone Matching System) A proprietary color system for choosing and matching specific spot colors.
- DPI Dots Per Inch refers to the resolution of an image or device (300 dpi is required for printing).